

FLORIDA KEYS SPCA SPRING SOCIAL

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$10,000 EXCLUSIVE!

- ❖ 2 Complimentary VIP tables of 8
- ❖ Largest logo on banner placed prominently on main stage.
- ❖ Logo on official promotional banners, posters, internet and printed ads along with other printed materials.
- ❖ Logo will have prominent placement on 6 official Spring Social banners hung locally in town.
- ❖ Logo will be displayed on all banners and signs at event included but not limited to sponsor banner at registration tent, VIP table signs, program, thank you poster and directional signs. **SPONSORED!**
- ❖ Logo will be represented on all Facebook, Instagram, social media and E-Blast advertisement.
- ❖ Representative from business will lead Champagne toast at VIP Champagne reception.
- ❖ Thank you on stage by Board President and Executive Director.
- ❖ Logo placement on FKSPCA website for 1 year.
- ❖ Recognition in FKSPCA thank you Newsletter.

Best Friend Sponsor - \$5,000

- ❖ 1 Complimentary VIP table of 8
- ❖ 2 Complimentary General Admission Tickets
- ❖ Large logo on sponsor banner placed on main stage.
- ❖ Logo on VIP table signs.
- ❖ Logo on Thank You Poster.
- ❖ Logo in Spring Social program.
- ❖ VIP Reception recognition.
- ❖ Logo placement on FKSPCA website for 1 year.
- ❖ Recognition in FKSPCA thank you Newsletter.

Companion Sponsor - \$3,000

- ❖ 6 Complimentary VIP Tickets
- ❖ Medium logo on sponsor banner placed on main stage.
- ❖ Logo on VIP table signs.
- ❖ Logo on Thank You Poster.
- ❖ Logo in Spring Social program.
- ❖ VIP Reception recognition.
- ❖ Logo placement on FKSPCA website for 1 year.
- ❖ Recognition in FKSPCA thank you Newsletter.

Silent Auction Sponsor - \$2,000 EXCLUSIVE!

- ❖ 4 Complimentary VIP Tickets
- ❖ Logo displayed on all Silent Auction Bid Sheets located in and around the Amphitheater.
- ❖ Logo displayed on all Silent Auction signs including instructions, closing times and individual sponsor signs. **SPONSORED!**
- ❖ Logo on Thank You Poster.
- ❖ Logo placement on FKSPCA website for 1 year.
- ❖ Recognition in FKSPCA thank you Newsletter.

Live Auction Sponsor - \$2,000 EXCLUSIVE!

- ❖ 4 Complimentary VIP Tickets
- ❖ Logo displayed prominently at Live Auction item table.
- ❖ Logo displayed on all Live Auction signs including instructions and item descriptions
- ❖ Logo displayed on Live Auction signs used during auction time. **SPONSORED!**
- ❖ Logos on all VIP Live Auction table books.
- ❖ Recognition during Live Auction from auctioneer.
- ❖ Logo on Thank You Poster.
- ❖ Logo placement on FKSPCA website for 1 year.
- ❖ Recognition in FKSPCA thank you Newsletter.

Guardian Sponsor - \$1,000

- ❖ 2 Complimentary VIP Tickets
- ❖ 2 Complimentary General Admission Tickets
- ❖ Small logo on sponsor banner placed on main stage.
- ❖ Logo on VIP table signs.
- ❖ Logo on Thank You Poster.
- ❖ Logo in Spring Social program.
- ❖ VIP Reception recognition.
- ❖ Logo placement on FKSPCA website for 1 year.
- ❖ Recognition in FKSPCA thank you Newsletter.

Loyal Sponsor - \$500

- ❖ 2 Complimentary VIP Tickets
- ❖ Logo in Spring Social Program
- ❖ VIP Reception recognition.
- ❖ Logo placement on FKSPCA website for 1 year.
- ❖ Recognition in FKSPCA thank you Newsletter.

Promotional materials run through event day:

Locally placed event flyers • Live Radio mentions weekly • Banners placed locally
FKSPCA Website (1000+ monthly visitors) • FKSPCA Facebook Page (60K Followers) • FKSPCA E-mail Blasts
**Sponsorship must be committed by March 1st to be on printed promotional materials.*

ALL Sponsors are recognized on our website, Facebook, Instagram and April 2022 Newsletter

FLORIDA KEYS SPCA **SPRING SOCIAL**

SPONSORSHIP REGISTRATION FORM

Company Information:

Business Name: _____

Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Sponsor Level:

- | | |
|----------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Presenting Sponsor*
\$10,000 EXCLUSIVE! SPONSORED! | <input type="checkbox"/> Live Auction Sponsor*
\$2,000 EXCLUSIVE! SPONSORED! |
| <input type="checkbox"/> Best Friend Sponsor
\$5,000 | <input type="checkbox"/> Guardian Sponsor
\$1,000 |
| <input type="checkbox"/> Companion Sponsor
\$3,000 | <input type="checkbox"/> Loyal Sponsor
\$500 |
| <input type="checkbox"/> Silent Auction Sponsor*
\$2,000 EXCLUSIVE! SPONSORED! | |

My company would also like to donate an item for the silent auction: Yes No

**Please email logos to: Tiffany@fkspca.org for promotional materials.*

**Sponsorship must be committed by March 1st to be on printed promotional materials.*

Payment Information:

Check (payable to Florida Keys SPCA) VISA Mastercard Discover/AMX

Credit Card #: _____ Exp. Date: _____ Security Code: _____

Signature: _____ Date: _____

Send to:

Mail: Florida Keys SPCA
Attn: Spring Social
5711 College Rd
Key West, FL 33040

Email: Tiffany@fkspca.org
Phone: 305-294-4857, Dial 5
Fax: 305-294-1331
Online Sponsorship Donation: [Fkspca.org/event/spring-social/](https://fkspca.org/event/spring-social/)