



**PARADE OF PAWS & HOLIDAY BAZAAR**  
 AN EVENT TO BENEFIT THE FLORIDA KEYS SPCA ANIMAL CARE FUND  
**SATURDAY DECEMBER 9<sup>TH</sup>, 10AM-2PM**  
**AT THE HIGGS BEACH DOG PARK**

**SPONSORSHIP OPPORTUNITIES**

<p><b>TOP DOG! \$5000</b></p> <ul style="list-style-type: none"> <li>• Large logo on T-shirts and Advertising</li> <li>• Mention in all live PR &amp; Registration Events</li> <li>• Large sign placement at Parade start</li> <li>• Additional 3 signs on Parade Route</li> <li>• Link on FKSPCA website for 1 year</li> <li>• Newsletter recognition</li> <li>• Recognition plaque at business / sponsor</li> <li>• Free space at bazaar</li> <li>• Free promotional item placement in goodie bags</li> </ul>	<p><b>PAW-SOME PAL \$2500</b></p> <ul style="list-style-type: none"> <li>• Medium logo on T-shirts and Advertising</li> <li>• 3 signs on Parade Route</li> <li>• Link on FKSPCA website for 6 months</li> <li>• Newsletter recognition</li> <li>• Free space at bazaar</li> <li>• Free promotional item placement in goodie bags</li> </ul>
<p><b>PRETTY KITTY \$1000</b></p> <ul style="list-style-type: none"> <li>• Small logo on T-shirts and Advertising</li> <li>• 2 signs on Parade Route</li> <li>• Link on FKSPCA website for 3 months</li> <li>• Newsletter recognition</li> <li>• Free space at bazaar</li> <li>• Free promotional item placement in goodie bags</li> </ul>	<p><b>TAIL WAGGER \$500</b></p> <ul style="list-style-type: none"> <li>• Name listed on Advertising</li> <li>• 1 sign on Parade Route</li> <li>• Link on FKSPCA website for 1 month</li> <li>• Newsletter recognition</li> <li>• Free space at bazaar</li> <li>• Free promotional item placement in goodie bags</li> </ul>
<p><b>PURR-FECT FRIEND \$250</b></p> <ul style="list-style-type: none"> <li>• 1 sign on Parade Route</li> <li>• Newsletter recognition</li> <li>• Free space at bazaar</li> <li>• Free promotional item placement in goodie bags</li> </ul>	<p><b>GOOD DOG \$100</b></p> <ul style="list-style-type: none"> <li>• Newsletter recognition</li> <li>• Free space at bazaar</li> <li>• Free promotional item placement in goodie bags</li> </ul>
<p><b>REST STOP! \$250 (Only one sponsor)</b></p> <ul style="list-style-type: none"> <li>• Company logo at the community water station inside the dog park.</li> </ul>	<p><b>FIDO'S FENCES! \$500 (Only one sponsor)</b></p> <ul style="list-style-type: none"> <li>• At each entrance to the dog park we will hang a sign with your logo on it so those walking in and out of the park will be sure to see your support for our organization!</li> </ul>



## PARADE OF PAWS & HOLIDAY BAZAAR

I / WE WILL SPONSOR THE FLORIDA KEYS SPCA'S 4<sup>th</sup> ANNUAL PARADE OF PAWS AT THE FOLLOWING LEVEL:

- |  |                                    |                          |
|--|------------------------------------|--------------------------|
| ___ TOP DOG!: \$5000                   | ___ PAW-SOME PAL: \$2500           | ___ PRETTY KITTY: \$1000 |
| ___ TAIL WAGGER: \$500                 | ___ PURR-FECT FRIEND \$250         | ___ GOOD DOG \$100       |
| ___ REST STOP SPONSOR \$250 (one only) | ___ FIDO'S FENCES \$500 (one only) |                          |

FOR MORE INFORMATION, PLEASE CONTACT THE FKSPCA AT 305-294-4857

E-MAIL: [TIFFANY@FKSPCA.ORG](mailto:TIFFANY@FKSPCA.ORG)

MAILING ADDRESS: 5230 COLLEGE RD. KEY WEST, FL 33040

**OTHER CONTRIBUTION OPPORTUNITIES:**

- GIFTS FOR PARTICIPANT GOODIE BAGS
- A RAFFLE ITEM
- GIFT CERTIFICATE OR PRIZE FOR CONTEST WINNERS

Description of Item: \_\_\_\_\_

<b>BUSINESS NAME:</b>	
<b>CONTACT NAME:</b>	
<b>ADDRESS:</b>	
<b>PHONE:</b>	
<b>EMAIL:</b>	

**DEADLINE FOR INCLUSION IN THE PARADE OF PAWS PROGRAM AND ON THE PARADE T-SHIRTS: NOVEMBER 27<sup>th</sup>, 2017**

**FORM OF PAYMENT:**

- Check Enclosed - Payable to FKSPCA 2017 Parade of Paws       Please charge our VISA/MC/DISC/AMEX (circle one)

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_ Signature \_\_\_\_\_

I/We  would  would not, like to reserve a complimentary Exhibit Space at the Holiday Bazaar.  
Please select one. (If exhibit space is reserved the vendor must provide their own table, chairs and equipment.)

**If you are reserving a complimentary Exhibit Space please provide:**

**Sunbiz Number:** \_\_\_\_\_ **AND City of Key West License Number:** \_\_\_\_\_

**THANK YOU SO MUCH FOR YOUR SUPPORT OF THE FKSPCA!**